

Invitation

Analysts conference to explain the Bell Food Group/Hügli transaction

**Today, Monday 15 January 2018, 1 p.m.,
at Restaurant Metropol, Fraumünster Strasse 12, 8001 Zurich,**

Analysts conference with senior management of Bell Food Group (CEO Lorenz Wyss and CFO Marco Tschanz), and of Hügli (CEO Thomas Bodenmann and CFO Andreas Seibold). Analysts and investors are cordially invited. Registrations to media@bellfoodgroup.com or telephone +41 58 326 30 30.

External participants may follow the investor presentation by phone, using one of the numbers below (the presentation will be held in German)

Please dial-in 10 – 15 minutes prior to the beginning of the presentation.

Switzerland / Europe: +41 (0) 58 310 50 00

United Kingdom +44 (0) 207 107 0613

United States: +1 (1) 631 570 56 13