



Media release

Basel, 24 January 2013

Nomination for the Board of Directors of Bell Ltd

The Board of Directors of Bell Ltd has nominated Andreas Land as new member of the Board of Directors. He will be proposed to the 2013 Shareholders' Meeting as the replacement for Joachim Zentes, who will leave the Board of Directors because he has reached the applicable age limit.

Andreas Land (born in 1956, German citizen) has been CEO and managing partner of Griesson - de Beukelaer GmbH & Co. KG since 1997. Previously, he worked for several international companies in the consumer goods industry. In view of his experience, he will be able to support the Board of Directors in international issues in particular.

This media release can be accessed at <http://www.bell.ch/en/media/media-releases.aspx>.
Photos and more information on the Bell Group can be found at www.bell.ch.

About Bell

The Bell Group is one of the leading meat processors in Europe. Its range of products includes meat, poultry, charcuterie, seafood and convenience products. With the brands Bell, Abraham, ZIMBO, M^ossieur Polette and Hoppe the Group meets a diversity of customer needs. Bell counts the retail and wholesale trade, food service sector and food processing industry among its customers. Some 6,500 employees generated consolidated sales of CHF 2.53 billion in 2012. Bell is listed on the Swiss stock exchange.

For more information:

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