

Media release

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Ad hoc publicity

Bell Food Group sells production facilities in Hungary and France

As part of the ongoing restructuring of its international charcuterie activities, the Bell Food Group is selling two production plants in Hungary and France. The new owners will take over all the employees.

The Bell Food Group is selling its plants in Perbál in Hungary and Saint-André in France. All employees will be taken over by the new owners. The Bell Food Group is thereby selling two locations with low strategic value as part of the restructuring of its international charcuterie business. The company already withdrew from the unprofitable German sausage business in the last financial year. These transactions will not have any significant one-off effects or any material impact on the Group's operational result.

Perbál in Hungary

The specialised charcuterie production plant in Perbál (HU) is expected to be sold to the Hungarian company Spar on 31 October 2020. With almost 200 employees, the facility generated around EUR 20 million in sales revenue every year. With this acquisition, Spar Hungary is not only expanding its production capacity, but is also securing jobs. The parties have agreed to keep the details of the transaction confidential. The transaction is subject to the approval of the national competition authorities.

Saint-André in France

The production plant in Saint-André-sur-Vieux-Jonc is being sold to the French company Isla Délice. This facility was mainly used for the slicing and packaging of meat products and as a logistics hub. The transition is planned for the end of February 2021. Isla Délice will take on all of the 70 employees who work at this plant. The parties have agreed to keep the details of the transaction confidential. In addition to Saint-André, the Bell Food Group operates five other production facilities for high-quality regional air-dried ham and salami specialities in France. The plan is to integrate the Saint-André activities into the headquarters in Teilhède.

About the Bell Food Group

The Bell Food Group is one of the leading meat processors and convenience food specialists in Europe. Its range of products includes meat, poultry, charcuterie, seafood and convenience products. With the brands Bell, Eisberg, Hilcona and Hügli, the Group meets a range of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. Around 12,500 employees generate annual revenues of over CHF 4 billion. The Bell Food Group is listed on the Swiss stock exchange.