

**Bell Food Group's Investor Day in Landquart and Schaan**

**At the Bell Food Group's Investor Day 2022, investors and analysts visited the Hilcona Taste Factory in Landquart and the new production facility for fresh convenience at Hilcona's headquarters in Schaan.**

During the tours of the Hilcona locations in Landquart and Schaan, participants viewed two of the Bell Food Group's most modern convenience production plants. At the Hilcona Taste Factory, the visitors were given a comprehensive introduction to the newest technologies for the production of vegetarian and vegan products. The spotlight also fell on the successful start-up «The Green Mountain» that specialises in the production of the latest generation of vegan meat alternatives. At the Hilcona headquarters in Schaan, participants were introduced to the recently completed production plant for fresh convenience products, which is part of the company's comprehensive plant development plan.

These visits were concluded by an update on the strategic directions of the Bell Food Group and the individual business areas by CEO Lorenz Wyss and all the members of the new Group Executive Board as constituted since 1 May 2022. Participants also had the opportunity to engage directly with the members of the Group Executive Board at this event.

**About the Bell Food Group**

The Bell Food Group is one of the leading meat processors and convenience food specialists in Europe. Its range of products includes meat, poultry, charcuterie, seafood and convenience and vegetarian products. With brands such as Bell, Eisberg, Hilcona and Hügli, the Group meets a range of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. Around 12 000 employees generate annual revenues of over CHF 4 billion. The Bell Food Group is listed on the Swiss stock exchange.