



**Media release**

Basel, 26 September 2014

## **Bell Group appointed new CFO**

The Board of Directors of the Bell Group has appointed the successor to CFO Martin Gysin, who will be leaving the Group in 2015. Marco Tschanz (39) will join the Bell Group on 1 December 2014 when he will start preparing to take over his new remit. He will fully assume the position as CFO and take his seat on the Group Executive Board during the first quarter of 2015.

Marco Tschanz boasts thorough training in business administration and management. He is working for Swisscom AG since 2000, where he served as divisional CFO and Finance representative on the respective divisional management boards of various Swisscom segments. Most recently he was a member of the executive board of Swisscom (Switzerland) Ltd and the head of Swisscom's cloud programme. The Board of Directors is convinced that Marco Tschanz is the right candidate when it comes to continuous and sustainable financial management and is looking forward to working with him.

### **Brief CV of Marco Tschanz**

#### **Personal data**

Marco Tschanz, born in 1975, Swiss

Degree in business administration (university of applied sciences), majoring in accounting and controlling  
Executive MBA in business administration

#### **Highlights of professional career**

He kicked off his professional career at Marex AG and Fiduco Treuhand AG in Bienne in 1995.

He joined Swisscom in 2000 where he held various positions in finance and controlling until 2013, including Senior Manager Controlling for the SME, Private Customers, Network/IT and Wholesale segments of Swisscom Ltd and member of the respective divisional management boards.

In 2013 he held office as CFO of Swisscom Switzerland and in February 2014 he was appointed to head Swisscom's cloud programme in the new Swisscom group structure.