



Media release

Basel, 1 September 2023

Geiser AG takes over the Frischeparadies Zurich delivery business

The food service specialist Geiser AG in Schlieren (ZH) is taking over the delivery business of Frischeparadies in Zurich. Frischeparadies focuses on supplying the catering sector. From its manufacturing facility in Zurich, it delivers products to many customers in the region and elsewhere. Frischeparadies is particularly well-known for its expertise in seafood and meat.

Geiser is a specialist provider of meat and meat products for the catering market in Switzerland. This takeover ensures the continued delivery of products to existing customers. It also opens up new logistics options for customers for the delivery of fresh seafood and meat specialities.

Geiser AG is owned by Bell Schweiz AG, the leading provider of meat and seafood in Switzerland. The takeover becomes effective on 1 November 2023. All staff will continue to be employed. The parties have agreed to keep the details of the takeover confidential.

About Bell

Bell has remained true to its Swiss roots to the present day and its headquarters are still located in Basel. Bell is the largest provider of meat, charcuterie and seafood in Switzerland and an important supplier of regional charcuterie specialities in Europe. Bell is part of the international Bell Food Group, which generates annual revenues of over CHF 4.3 billion with around 12,500 employees.