



Media release

Basel, 10 April 2017

Ad-hoc publicity

Bell sells branch shops in the Czech Republic

As part of a management buyout, Bell is selling its Novak branch shops in the Czech Republic to the current managing director. The retail business in the Czech Republic did not belong to the Bell Group's strategic business areas. The organisational conditions have been established to secure all jobs and the continuation of the company. Some 630 employees in 87 branch shops generated a net revenue of CHF 35 million in 2016. The parties have agreed to keep the details of the management buyout confidential. The transaction will be executed retroactively on 31 March 2017.

About Bell

The Bell Group is one of the leading processors of meat and convenience products in Europe. Its range of products includes meat, poultry, charcuterie, seafood, convenience products and salads. With the brands Bell, Hilcona and Eisberg, the Group meets a diversity of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. Some 10,000 employees generated annual revenues of CHF 3.4 billion in 2016. Bell is listed on the Swiss stock exchange.