

Media release

Basel, 25 July 2019

Ad hoc publicity

Competition authorities approve sale of German sausage business to Zur Mühlen Group

Yesterday, the responsible competition authorities gave their unconditional approval for the sale of the sausage business of Bell Germany to the Zur Mühlen Group.

The Bell Food Group announced the sale of Bell Germany's sausage business to the Zur Mühlen Group on 24 June 2019. With the approval of the responsible competition authorities, all conditions for the closing of the sale have now been fulfilled. The transaction is expected to be finalised on 1 August 2019.

The sale of the sausage business means that the two production facilities in Börger and Suhl and all their employees will transfer to the Zur Mühlen Group. In future, Bell Germany will focus on expanding its strong position in the segment for top-quality German and international air-dried ham products.

About the Bell Food Group

The Bell Food Group is one of the leading meat processors and convenience specialists in Europe. Its range of products includes meat, poultry, charcuterie, seafood and convenience products. With the brands Bell, Eisberg, Hilcona and Hügli, the Group meets a diversity of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. Around 12,500 employees generate annual revenues of around CHF 4 billion. The Bell Food Group is listed on the Swiss stock exchange.