

Media release

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Ad hoc publicity

The Bell Food Group takes over the salad and fruit specialist Sylvain & CO

The Bell Food Group company Eisberg is taking over Sylvain & CO SA. The Vaud-based company specialises in the processing of salads, vegetables and fruit and generates annual revenues of some CHF 40 million with 180 employees. All employees will be taken over.

The Bell Food Group company Eisberg has acquired full ownership of the Swiss family company Sylvain & CO SA with its registered office in Essert-sous-Champvent in Vaud. The company employs 180 people and is one of the most important providers of super-fresh convenience products in Switzerland. Sylvain & CO specialises in the production of fresh and ready-to-eat salads, vegetables and fruit. All employees are being taken over and the company will continue to be managed by the former Managing Director Sylvain Agassis. For the company and brand Sylvain & CO, the takeover offers future security in a dynamic market environment.

Eisberg and its Swiss company Gastro Star are already very well-positioned in the super-fresh convenience sector. By taking over Sylvain & CO SA, it is expanding its production capacity in this growing product group, which is increasingly being stretched to its limits in Switzerland. Eisberg is also further expanding its position in French-speaking Switzerland. Sylvain & CO will be incorporated into Bell Food Group retroactively from 1 January 2018. The parties have agreed to keep the details of the transaction confidential.

About the Bell Food Group

The Bell Food Group is one of the leading meat processors and convenience specialists in Europe. Its range of products includes meat, poultry, charcuterie, seafood, convenience products and salads. With the brands Bell, Hilcona and Eisberg, the Group meets a diversity of customer needs. Its customers include the retail trade as well as the food service sector and the food processing industry. More than 10,000 employees generate annual revenues of CHF 3.6 billion. The Bell Food Group is listed on the Swiss stock exchange.